



SECRETARY GENERAL
CONGREGATION OF THE
PRIESTS OF THE SACRED HEART
Dehonians

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LOGO - XXV GENERAL CHAPTER



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The inspiration and spirituality expressed in the LOGO can be summarized in three words: HEART, COMMUNION, TRANSFORMATION.

- The most striking expression of our spirituality is centered on the love of the HEART OF JESUS (cf. Cst. 2). The experience of faith, lived so intensely by Father Dehon, is shared with the whole world through the mission of every Dehonian religious (cf. Cst. 2). As disciples of Father Dehon, we want to make union with Christ in his love for the Father and for humanity the principle and center of our lives (cf. Cst. 17).

- The spirit of FRATERNAL COMMUNION in our communities is a witness in a divided and changing world. Communion is the fruit of fidelity to our vocation: a life of union with the oblation of Christ (cf. Cst. 26). The General Chapter, likewise, is a sign of the unity and mission of the entire Congregation (cf. Cst. 136) and presents itself as a fundamental moment to witness and consolidate our SINT UNUM.

- The Heart of Jesus calls us to TRANSFORM THE WORLD by witnessing to the SINT UNUM in a polarized and divided world. For this transformation to take place, we must totally

adhere to Christ and His proposed salvation. The transformation we desire, and for which we work, proposes a "natural movement" of fidelity to the gift received and welcoming "God's today" (cf. Cst. 147).

Every detail of the logo was developed to match the theme of the General Chapter. The inspiration "HEART," "COMMUNION," AND "TRANSFORMATION" is strongly emphasized in the design:

- As the principle and goal of our spirituality and charism, the Heart of Jesus is the most important element of the logo. Both in the center, in red, and in the lettering surrounding the image, the heart symbol reminds us that the grace and work of the Heart of Jesus goes beyond geographical boundaries and reaches the heart of every person who opens himself to his love. Indeed, the deepest cause of human misery lies in the rejection of Christ's love (cf. Cst. 4).
- The overlapping colors remind us of the spirit of Communion, the SINT UNUM. We are one congregation that is present in different places around the world. Each color represents a continent. Red symbolizes America, purple Africa, yellow Asia and green Oceania. The color blue represents Europe and is distributed in a 'scattered' way, symbolizing that the Dehonian charism was born and grew first in Europe and spread to other continents through the efforts and witness of missionaries. The colors blend and complement each other, outlining the heart that is the center of our life and mission. The Dehonian cross symbolizes our presence throughout the world.
- The elements representing the continents are superimposed so that the logo is not static, but dynamic. The changing world is the experiential place where we are called to evangelize. The logo proposes movement in its composition, without ever losing its centrality. Movement calls and invites us to transformation, to repair the evils of the world (cf. Cst. 23). In this movement that stems from the love of the Heart of Christ, we express our charism in our various works and seek to preserve communion, rooted in love. In this love, we will always find the certainty that we are capable of realizing human fraternity and the strength to strive for it (cf. Cst. 18).

About the author of the logo: Matheus José is Brazilian, a postulant of the BRM Province, and lives in the formation house "Instituto Dehon" in Barretos, Brazil. He studied graphic design.